

PRESS RELEASE

## Germany's Top Venues - These are the winners of the Location Award 2018 #locations18

Hanover, Germany – December 2018

The meeting & event business in Germany is booming. More and more conferences, congresses, corporate events and incentives are booked in top venues. With the "Location Award 2018" the best venues were honoured this year for the ninth time. These are the winners:

**Category "M" (Meetings & Meetings): Hotel Residence Klosterpforte, Marienfelde near Harsewinkel**

<https://www.fiylo.de/location-deutschland/hotel-residence-klosterpforte-14755/>

**Category "I" (Incentives): MQ Ranch, Löwenberger Land near Berlin**

<https://www.fiylo.de/location-berlin/mq-ranch-791/>

**Category "C" (Congress & Conventions): Congress Center Rosengarten Mannheim**

<http://www.rosengarten-mannheim.de>

**Category "E" (Events & Exhibitions): GOLDBERG[WERK], Fellbach near Stuttgart**

<https://www.fiylo.de/location-stuttgart/conference-lounge-goldbergwerk-3268/>

The **fiylo® special price** was awarded this year to **Jörg Peter Krebs** of Switzerland Tourism for his lifetime achievement.

More information: [www.location-award.de](http://www.location-award.de)



The Location Award was presented for the ninth time. The initiator is Frank Lienert, also managing director of the venue marketing platform fiylo = find your location, [www.fiylo.de](http://www.fiylo.de).

The internationally recognized award is presented by an expert jury to independent event experts. Each nominated venue was checked in a sophisticated mystery shopping process, examined by a jury member on site and the presentation of the venue was examined in a detailed debate. When all the parameters were assessed, then the "Jury of the Incorruptibles" chaired by Manuela Thomsen (Deutscher Sparkasse- und Giro-Verband) and Colja M. Dams (VOK DAMS Agency for Events + Live-Marketing) determine the award winner.

Further information about the categories at the Location Award 2018

### **M - Meetings & Meetings**

The winner: The Hotel-Residence Klosterpforte in Ostwestfalen combines the historic ambience of a former Cistercian monastery with modern conference rooms, surrounded by a natural idyll. The family-run company is one of the top hotels in the region and has all the conditions for the design of very special events far away from the city noise with 20 houses, including in Rincklake's EVENTHAUS and on a total area of 180,000 m<sup>2</sup> with large parks and gardens. [www.klosterpforte.de](http://www.klosterpforte.de)

Other nominees were: Gewandhaus Dresden, Best Western Palatin Hotel Wiesloch, Handwerkskammer Hamburg

### **I - Incentives**

The winner: The MQ Ranch in Falkenthal / Löwenberger Land north of Berlin is a special venue in true Western & Country style with horses and more. On the twelve-acre site, there is the main building with modern conference equipment, a covered outdoor salon, five log cabins to stay and plenty of space for saddle-tight cowboys and cowgirls. [www.westernreiten.tv](http://www.westernreiten.tv)

Other nominees: Kaffeerösterei DINZLER otto Irschenberg, Deutsches Fußballmuseum Dortmund

### **C - Conventions & Conferences**

The winner: The Congress Center Rosengarten Mannheim is one of the leading congress centres in Germany and it impresses with modern rooms with state-of-the-art conference technology and a courteous and professional event planning with the in-house congress and event agency m: con. The diversity of the space on a total of 22,000 m<sup>2</sup> is very impressive: 44 rooms with space for up to 9,000 guests. [www.mcon-mannheim.de](http://www.mcon-mannheim.de), [www.rosengarten-mannheim.de](http://www.rosengarten-mannheim.de)

Other nominees: OsnabrückHalle, RheinMain CongressCenter Wiesbaden

### **E - Events & Exhibitions**

The winner: The conference rooms in the GOLDBERG[WERK] - Raum für Events in Stuttgart-Fellbach are located in a former foundry and with the rough charm of an industrial monument. Several meeting rooms for 10, 50 or even 500 guests offer modern comfort as well as inspiring ambience.

[www.grmlocations.com/goldbergwerk](http://www.grmlocations.com/goldbergwerk)

Other nominees: Spreespeicher Berlin, Speicher 10 Münster

### **fiylo® special price:**

Jörg Peter Krebs, Director Central & Eastern Europe at Switzerland Tourism, is a veteran of tourism in Helvetia with over 30 years of professional experience. Since 2013 he is ST Director in Germany.

Before taking office, he was the head of IMEA (India, Middle East, Africa). He was responsible for all marketing activities of Switzerland Tourism for the strategic growth markets of India and the Gulf States. He also managed the location marketing at UEFA EURO 2008 and was also District Manager Norddeutschland and Deputy Country Manager Spain.

**About fiylo®**

Founded in 2007 as locationportale.de, fiylo Deutschland GmbH (fiylo.de) is one of the leading search portals for venues and event planning. The medium-sized, privately-held company with headquarters in Hannover and other branches in Berlin, Hamburg and Vienna places more than 100 million euros in meetings, incentives, conferences and events. The fiylo® team is considered a competent guide to online marketing, PR, the social web and all technical matters in MICE management. fiylo® does not charge any booking fees, venues present themselves for high-priced listing fees.

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